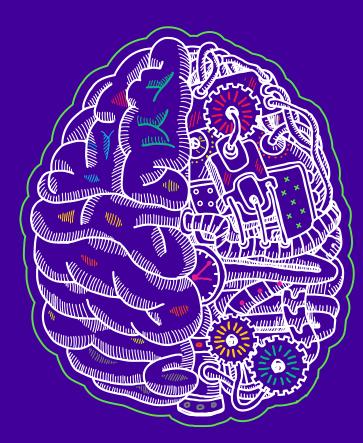




## Different Methodology!





#### **About** the company

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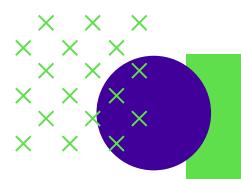
#### About the company

## From here began the story that will not end yet!

In a world full of challenges and difficulties, transformation and change have become the foundations of progress. A world in which leadership has become for those who keep pace with this change and development. We launched Artisan Advertising in 2009 in Riyadh. Our ideology is commensurate with the scale of development the world is witnessing. Strategies and research paved the way for us to move towards a future full of successes that exceed everyone's expectations.







We develop to evolve

During these years, we have achieved many successes in many fields, such as managing identities and trademarks.

We implemented the most successful advertising campaigns in various media and display channels, designing and developing websites, applications, billboards, and security control and monitoring systems, all with different methodologies. In line with the scale of transformation and development that we are witnessing and the progressive visions that the Kingdom seeks to achieve. With the hands of a professional and creative team of the most prominent minds inside the Kingdom!

#### Our expertise

#### 12 years of challenges

Over the course of 12 years, we have gone through many challenges and difficulties, bearing upon us the hopes and aspirations of our customers to get them to the righteousness of progress and leadership.





#### Vision

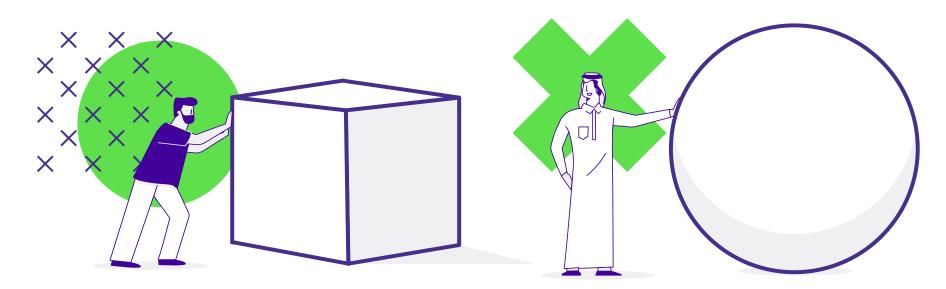
## We see a world in another dimension

We aim to present unparalleled visions and creative solutions commensurate with the aspirations of the modern and unique labor market in all fields, media and advertising services, and technical support services. To achieve leadership and excellence, which in turn will enable us to become the first choice for customers in the entire Arab world.

#### Message

#### We succeed together!

We believe that the only way to change lies in innovation. Innovation requires a different methodology. A thought that leads you to the position you deserve, we always strive to establish and achieve by providing all the digital, media and advertising solutions that your brand needs with utmost efficiency and integrity!





#### Goals

## Our future plan with different methodology!

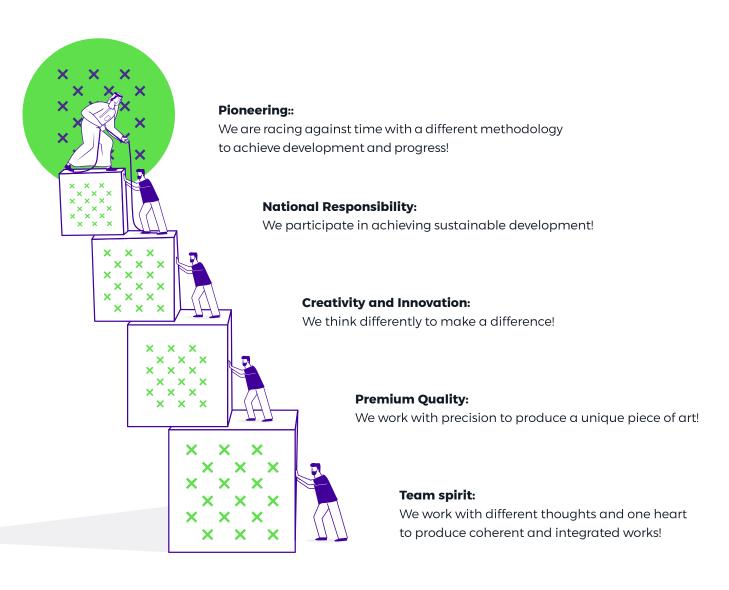
We seek to follow the path of progress and keep pace with the transformations and the digital structure in various fields based on the highest standards. We were able to achieve the aspirations of our customers with a different methodology, which is the goal with which Artisan's journey launched 13 years ago.



#### Values

## Different values that we cherish!

We have a set of values that we cherish, work with, and always keep in mind.

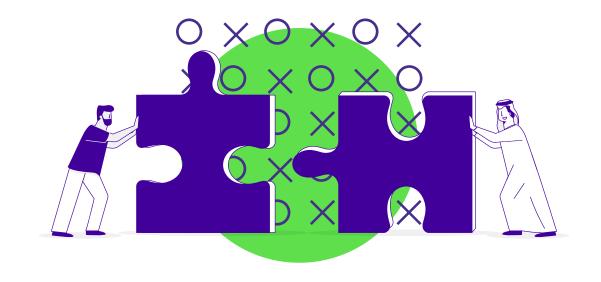




#### Team work

## We work together to reach the top!

A professional team that combines the elements of experience and quality to help success together with a lot of creativity, expertise, vision, development, and growth. We provide you with all media and advertising services in all fields, in a different way, to meet your aspirations and elevate your brand and identity to the top.



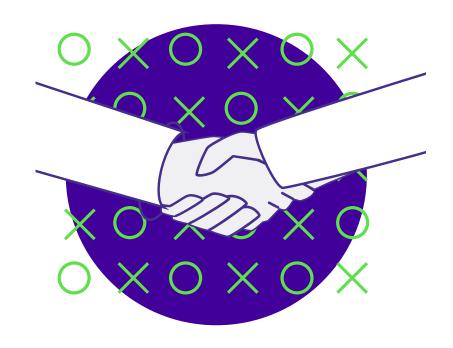


#### Work frame

## Working together for a better vision!

The professionally planned work mechanism is the cornerstone for achieving success and leadership and providing our services with the highest quality that satisfies the aspirations of our customers through some steps:

- Interview and discussion.
- Research and development.
- Suggestion of ideas.
- Creative visualization mode.
- Review and verification.
- Execution.





#### Creative design

### We innovate to create your visual identity

We turn ideas into a visual and tangible reality by highlighting the appropriate designs for your brand and marketing process with the best professional designers. And this is what we promise you in Artisan.



Designing commercial and visual identities.

Advertising campaign design.

Industrial design of products.

digital drawing.

Presentation design.

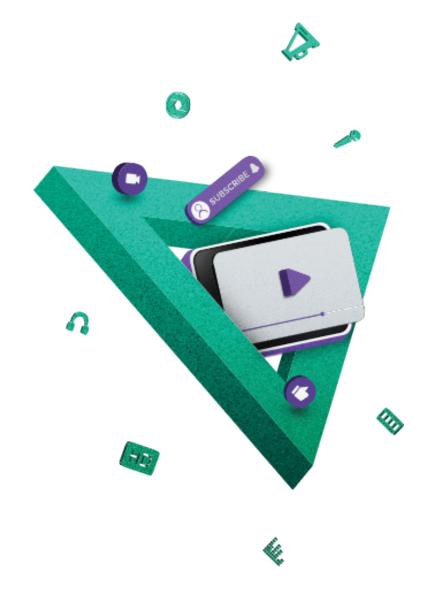
Manuscripts and typography design.



#### Art production

### We transfer your ideas to reality

All artistic production services are under one roof. At Artisan, we provide an integrated package of artistic production services with the latest international technologies and the best expertise to leave your customers with a unforgettable impression!



Visual production (video).

documentaries.

Animation films (motion graphics).

photography.

audio production.

### Programming and applications

We develop and innovate to put you on a path to digital architecture.

Looking to grow and elevate your brand?

You need to keep up with the digital architecture and explore it more deeply, through the best user experience design, website, and mobile application development solutions that we offer you, as we promise you a partnership full of successes, achieved by a team of the most prominent programmers.



Systems analysis.

User experience design.

Website design and development.

Design and development of electronic stores.

Design and development of mobile applications.

Management of servers and cloud systems.

sass solutions.

#### # Digital marketing

#### We keep pace, analyze and go where the world is heading

Because the essential element for the success of your brand is to take the right path, we promise to keep you always at the forefront, through our experience in the field of digital marketing, we lead your advertising campaigns professionally, starting from the idea and the stage of implementation and publication, and even measuring the results of these campaigns, under the supervision of a team that aims to your success.



Managing social media pages.

Creation of marketing and creative content.

Manage paid advertising campaigns.

Optimizing websites in search engines.

#### Advertising systems and billboards

### We simulate imagination with a multi-dimensional visual reality

Because the first impression is what sticks in the minds, we provide you with advertising systems and billboards that are attractive and alive to guarantee you the perfect image that your brand deserves, professionally and creatively, that adds unique dimensions to it.



Raised letter boards.

Signboards.

Canvas paintings.

Cladding facades.

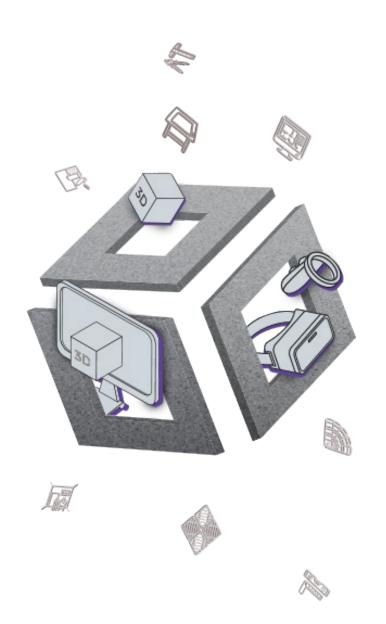
Installation and printing of wall stickers.

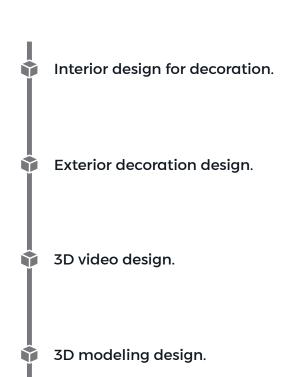
Installation and printing of car stickers.

#### 3D production

### We simulate imagination with a multi-dimensional visual reality

Sometimes you may find it difficult to transform your ideas into a visual image that remains in the mind, and reflects the message you want to present in an attractive and seductive manner. In Artisan, we embody the imagination that roams your mind into a tangible, easy-to-apply reality, with the hands of the most prominent designers.

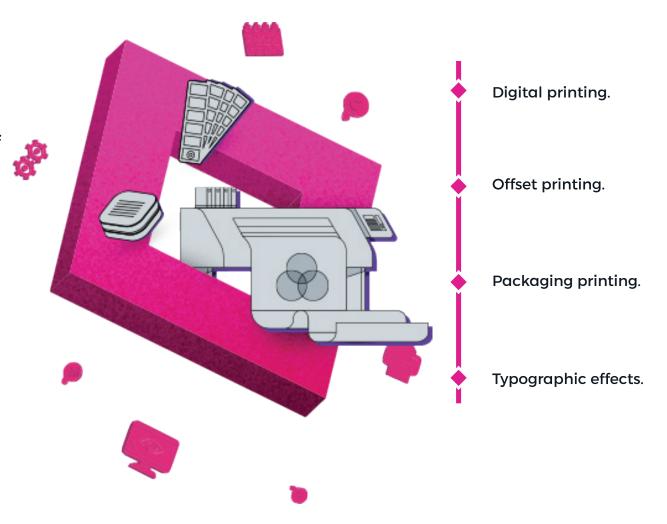




#### Paper printings

We create a tangible impression that will remain in the hands of your customers

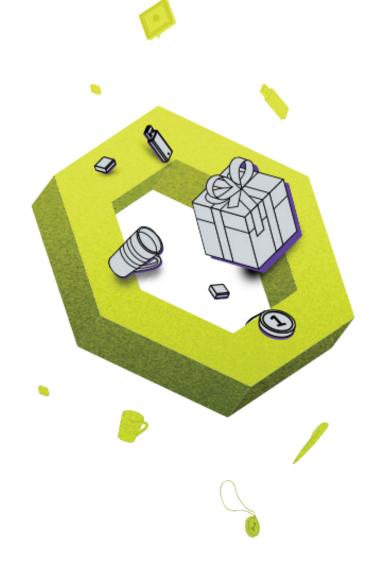
Using the latest technologies and equipment, we provide you with all digital printing solutions and services, among others, of the highest quality to enhance your brand and make it stick in the minds of customers with unparalleled professionalism.



#### Promotional gifts

### We enhance your presence with your customers

The smile that is drawn on your customer's faces when they remember your brand, and the memory you left with them, is the goal that we seek to achieve by providing innovative gifts, which we produce according to the finest standards and the best materials.



Promotional gifts design.

Memorial shields.

Conference and exhibition gifts

medals..

Advertising means.

### Artisan in numbers

Since we started, we have always been keen to achieve the goals of our customers and implement projects with the best quality and on time.



#### **Our clients**

We proudly provided our services to a group of distinguished clients, for whom we represented a milestone in the local and Gulf market.

































































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# Please don't hesitate to contact us!





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